

## **The Golden Rules of Advocacy**

1. Be fair and respectful.
2. Avoid cynicism.
3. Be understanding.
4. Be friendly.
5. Be reasonable
6. Be thoughtful.
7. Be charitable.
8. Be constructive.
9. Be realistic and persistent.
10. Be practical.
11. Be a good opponent.
12. Be informed.
13. Be loyal and trustworthy.
14. Be discreet.
15. Be generous.
16. Be visionary.