

The Golden Rules of Advocacy

- 1. Be fair and respectful.
- 2. Avoid cynicism.
- 3. Be understanding.
- 4. Be friendly.
- 5. Be reasonable
- 6. Be thoughtful.
- 7. Be charitable.
- 8. Be constructive.
- 9. Be realistic and persistent.
- 10. Be practical.
- 11. Be a good opponent.
- 12. Be informed.
- 13. Be loyal and trustworthy.
- 14. Be discreet.
- 15. Be generous.
- 16. Be visionary.